



## Barry Moniak's Professional Profile

### **Fearless Leadership**

Speaker | Trainer | Consultant

*As a fearless leadership expert, Barry works with leaders to deal with tough challenges, the way expert skiers navigate formidable ski slopes.*

Seasoned skiers befriend the fear of falling. They transform the energy of fear into a different, more beneficial kind of energy. A core trait which sets fearless leaders apart is a developed inclination to embrace and befriend fear, not just face it. In turn, they infuse this atypical mindset/skillset into those who look to them for leadership. Hence the development of fearless teams.

The workplace is the ideal space for this transformation to take place; not the mountain top, seaside, church or synagogue; not even the latest greatest get motivated seminar. We do not typically think of the job site as the ideal arena in which to become enlightened and fearless – but it is. The world of business provides a tough, no-nonsense, yet highly creative space in which we discover who we really are and evolve into fearless leaders of fearless teams.

What makes Barry the “go-to-guy” to create fearless leadership cultures? Three decades of business consulting, training and speaking, twenty-one years as a PSIA certified ski instructor, a rich and modestly varied business background, along with his empathic and intuitional nature, adds flavor and depth of understanding to his approach.

Prior to Barry's consulting practice he built, maintained, sold innovative businesses: general construction; custom remodel; asbestos abatement; business valuation & sales; high end restaurant service training; personal & interpersonal counseling; executive coaching.

With this experiential insight, Barry treats organizations as integrated beings, living entities. He assesses areas where teams typically experience fear and how they respond to it. He empowers leaders to face, embrace and befriend apprehensions and fears, and accomplish the mission your business was intended to achieve.

Though indeed entertaining and interactive, Barry's on-stage presentations are that of a professional who speaks to real issues.



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*“FORTUNE favors the BOLD and the BRAVE”*