



Fear Expert Barry Moniak Presents

## Fearless Leadership Communication

*Say what needs to be said – and live to tell about it!*

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**Program:** Keynote Speech (and/or) Breakout Session

**Best Audience:** Leadership | Sales Teams | Hospitality | Financial Services  
Creative Entrepreneurs | Small Business Owners

**Length:** 45 - 90 min Keynote | 90 min - 3 hr Breakout Session

When leaders say what needs to be said, not just what people want to hear, they're seen as straightforward and empowering – or jerks.

It all depends on the tone, language, time and place they choose to say it – *which is dependent on how those receiving the communication need to hear it.*

Do we have the courage to ask the hard questions? Are we bold enough to mindfully listen to the responses? Can we befriend the fear of being genuine and honest, or are we too afraid of being unpopular or, god forbid, being wrong or mis-informed?

Fearless leaders don't choose between being effective or popular – they're both. They welcome diversity of ideas – and handle resistant pushback by understanding and befriending the fear encountered in the leadership process.

To incorporate fearless communication into the fabric of your organization, create mutually reliant sales leadership teams that build trusting customer relationships which produce outstanding returns.

Barry is a fear expert. His vocation is Fearless Leadership Consultant. His avocation is Certified Ski Instructor. Both require the integration of a fearless mindset and skillset – literally needing to befriend what at times we fear most.

As a leadership consultant for 30 years, and ski instructor for 21 years, Barry's insightful and entertaining presentations are a delightful blend of personal experience and profound professional discovery.

There are speakers who consult and consultants who speak. Barry happens to be both. Experience and expertise come to life in customized presentations – creating an amazing event.



*“FORTUNE favors the BOLD and the BRAVE”*